



FOR IMMEDIATE RELEASE
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Contact: Alisa A. Simmons
Phone: (503) 417-7991
Email: alisa@brotobroperdx.org

B2B ANNOUNCES NEW VISION, MISSION & NAME

B2B Expands to Include Lesbians, Transgender People and Have a Broader Social Justice Agenda

B2B expanded its vision and mission to include outreach to Black/African-American lesbians and transgender people and our allies. B2B also changed its name to *Unity Project of Oregon* to reflect its new, inclusive vision and mission. "Responding to the needs of our community, we expanded the organization to engage the broader Black/African-American GLBT community and our allies and expand the scope of the issues we address. Our work is essential to the success of inclusive and vibrant communities. We are very excited about moving forward," said Craig Tyson, Board Chair.

For more than 14 years, Brother to Brother advocated on behalf of and supported gay and bisexual men in the Black/African-American community who live with HIV/AIDS. The new, expanded vision and mission are below:

Vision: We envision a world where all forms of discrimination, racism and violations of human rights do not exist; a just and equitable society where all people are able to exercise freedom and attain the highest possible quality of life, regardless of sexual orientation, race, gender, gender identity, age, disability, class religion or creed.

Mission:

We are a community of Black/African-American same gender loving, gay, lesbian, bisexual, transgender people, friends and family dedicated to empowering and improving the quality of life within our community through, social change, justice and equality.

"We'd like to thank the leaders who started the original organization for their courage and commitment to our communities. We could not stand here today without their blood, sweat and tears," said Alisa A. Simmons, Executive Director.

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